# **Scion**

 Project Expertise

 ☑ Agile
 ☑ Cultural Buy-in

 ☑ Product Mgmt.
 ☑ Strategy

## Agile & Product Management Transformation

IT and Business Functions Shift Focus from Project Mindset to Value Streams

#### Challenge

The client sought to optimally leverage their investment in new automation technology.

#### Change

xScion helped them shift to an Agile and Product Management approach to break barriers between business and IT functions and help maximize their technology.

#### Value

xScion leveraged frameworks such as Design Thinking, SAFe, Scrum and Lean Product Development to develop and implement processes that fit the customer's unique culture. **Global Pharmaceutical Nonprofit** 

A global pharmaceutical nonprofit wanted to improve overall efficiency by automating processes and implementing Business Process Management Software (BPMS). The customer was tasked with identifying the right processes, best practices and competencies to achieve the business outcomes aligned to automation.



Turn Change Into Value™ Connect@xscion.com

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### The 🕅 Scion Difference



#### The Challenge

To optimally leverage their investment in new technology, the client realized a paradigm shift was required in the way various organizational leaders and decision makers thought about enterprise software development.

They traditionally operated with multiple silos that they wanted to break down in order to identify a common ground for the BPMS implementation.



#### The Change

xScion's Agile Coaches and Product Managers used their "learning by doing" Dojo approach to work with the client's teams to:

- Implement Agile frameworks and guide product development in an innovative, customer-centric manner
- Help the client develop an outside-in, customer-focused perspective to perform optimally through decentralized decision-making, innovation, continuous delivery and iterative feedback/learning loops
- Conduct a detailed Problem Space Assessment to analyze the two core operational value streams to be automated
- Leverage user personas, journey maps and the business architecture to create an initial product backlog framework



#### The Value

Working with the client, xScion:

- Leveraged a mix of industry tested frameworks such as Design Thinking, SAFe, Scrum and Lean Product Development to develop and implement processes that best fit the unique culture of the customer
- Established a starting point through education of the customer's teams that created champions within the organization and a shared vision for Agile and Product Management
- Socialized and implemented a transformation roadmap for the client's BPMS implementation that allowed business, IT and scientific stakeholders to create a Product Vision, Product Management Lifecycle and Agile delivery methods

### Turn your transformation goals into actions that create lasting value. #TurnChangeIntoValue

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